**Welfare Areas and Society**

**Individual-Level Benefits**

* **We offer reliable work activity services that are implemented individually, customer-oriented, and professionally.**
* **We offer the municipality the placement of customers in:**
  + Work activity
  + Work practice
  + Work trial
  + Supported employment
  + Apprenticeship
  + Or work coaching

**Benefits of Purchasing Services:**

* **The service concept already exists. The operations are of high quality and professional. The purchaser of the service can trust its functionality and smooth cooperation.**

**Our Competitive Advantages:**

* **Special expertise in sign language, as well as guidance expertise for other people needing communication support.**
* **Strong will to act in the best interest of the customer.**
* **We have earned a good reputation through our operations and customer satisfaction.**
* **Professional, customer-oriented guidance work.**
* **Our operations are structured (planning, anticipation, and goal orientation).**
* **Our operations are documented.**
* **Continuous monitoring of customer satisfaction and quick response.**
* **The customer is at the center for us as an active participant. Our approach is holistic, supporting the customer's well-being. We do real work for our partner companies. Working and belonging to a work community is one of the best ways to enhance participation and prevent marginalization. By doing real work, we create meaning for our activities. Meaningfulness, in turn, supports human well-being and strengthens the sense of control over life.**
* **We work closely with the customer's home or residential service unit and other networks.**

**Societal Benefits**

* **Prevention of marginalization**
* **Strengthening participation**
* **Improvement in quality of life from the individual's perspective**
* **Savings from the perspective of the taxpayer/society in costs caused by marginalization**
* **Supporting entrepreneurs with the “Suomi Nousuun” initiative. Through collaboration with us, companies can get back on their feet and rise. (A welfare society and indebted Finland need entrepreneurship and jobs.) We are strongly involved in building the future and Finland!**
* **Strengthening the cooperation between the third sector and the business world (as well as other actors).**

**On an Individual Level:**

* **Who are they?**
  + A young or adult person in need of special support.
* **Why is there a need?**
  + Employment in the open labor market is challenging.
  + The right to work.
  + We offer the customer work through:
    - Work activity
    - Work practice
    - Work trial
    - Supported employment
    - Apprenticeship
    - Or work coaching
* **The customer is at the center for us. Our approach is holistic, supporting the customer's well-being.**
* **We do real work for our partner companies. Working and belonging to a work community is one of the best ways to enhance participation and prevent marginalization.**
* **By doing real work, we create meaning for our activities. Meaningfulness, in turn, supports human well-being and strengthens the sense of control over life.**

This translation captures the detailed points about the benefits of the welfare areas for individuals and society, highlighting the services offered, their impact, and the overarching goals.